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Monica Hirsch Unveils New Website

Publicist
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Monica Hirsch Flowers, New York-based luxury floral design company, has recently launched its user-friendly website Monicahirsch.com. It is the first and only luxury online floral design company that compounds the convenience of large companies with the quality and elegance of high-end florists. As a true artist, Monica's design philosophy is looking at traditional arrangements through a new lens and recreating them into avant-garde pieces. Monica Hirsch has completely reinvented the conventional gift of sending a dozen roses into a cutting-edge design through one of her innovative signature arrangements "Roses Contained."

The process of the floral arrangements themselves at Monica Hirsch distinguishes itself from others in that flowers are personally picked by Monica herself on a daily basis at the wholesale market to ensure freshness, thereby avoiding selling flowers that have sat in a floral shop for days. This also allows for complete customization for clients. Clients get exactly what they see on the site. Thematic arrangements for every special day or holiday, such as Mother's Day, Valentine's Day, birthdays, and Easter are available as well.

Monica Hirsch flowers serves as a pioneer within the industry to close the market gap between floral companies of luxury and those of mass and convenience. She offers high-design with the convenience of e-commerce that creates a warm and inviting atmosphere for consumers. Monica is committed to fostering a non-intimidating environment for which there is arrangements available for all budgets.

29-year old Monica Hirsch goes above and beyond the services of most floral companies in her personalization of unique gifts for each individual client. Her aptitude for not only design and creativity but also for business has enabled her to excel within this competitive industry. Monica's strong entrepreneurial skills have been a deeply-valued asset toward the growth of the company along with her quest for innovation.

Inspired by the colors and beauty of her native country Brazil, Monica infuses a chic exuberance into every creation. She invites you to explore the beauty, and share in her passion of floral design.

For more info: www.monicahirsch.com



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